

147 BULK ORDER FUNDRAISING PROGRAM

HOW DO I BECOME A PART OF THE BULK ORDER FUNDRAISING PROGRAM?

1. Go to www.147millionorphans.com home page and click "My Account." Click on "Create Account" under the New Customers and fill in the requested information.
2. Email adoptionfundraising@147millionorphans.com stating that you're requesting fundraising status.
3. Contact your adoption agency or home study agent and have them provide us with confirmation that you are actively pursuing adoption. They can then email us at adoptionfundraising@147millionorphans.com with the following type of statement: "The Smith family is working with our agency toward the adoption of a child. They have completed the initial application with our agency." A simple statement is all that we need to confirm that you are working toward an adoption.
4. Once your registration and the adoption statement are received and approved by 147, you will receive an email approval for wholesale purchases. This approval is effective for 12 months of fundraising.
5. Your adoption blog can be listed on our website as an authorized fundraising family for 90 days.

WHAT IS THE SELLING PROCESS?

Once you become an approved fundraising family, you can begin selling the 147 Gear! In order for you to receive the profits, your supporters must purchase the gear **directly** from you. There are several ways to begin the selling process:

1. Purchase the 147 Gear outright from the website - choosing sizes and quantities that you think you can sell. Then sell that gear for \$10+ more per item than the wholesale price.
2. Purchase a Fundraising Sample Kit, which includes samples of the gear. Use these samples to pre-sell the gear, collecting the full retail price for each item. Then order exact sizes and quantities from the website at wholesale prices.
3. Pre-sell the gear, using pictures from our website as an example. Collect the full retail price for each item as you take orders. Then you can order exact sizes and quantities from the website at wholesale prices.
4. Each wholesale order must include a minimum of \$100 total cost. Only select items are available at wholesale prices for fundraising. You will be notified by email of any changes or additions to the fundraising items. All other 147 Million Orphans gear can be purchased at full retail price.
5. Items purchased at wholesale prices are not returnable or exchangeable. Please choose carefully!

WHICH GEAR IS INCLUDED IN THE FUNDRAISING PROGRAM?

The bulk order gear is shown on the 147 Million Orphan website, under the title of "ADOPTION FUNDRAISING GEAR." You can sell anything in that category and receive the wholesale price. This gear is subject to change based upon availability, and we will notify you if a shirt is being discontinued.